intersec

May 2020

Mario Arnold

Tel. +49 69 75 75-51 88

www.intersec-forum.com

mario.arnold@messefrankfurt.com www.messefrankfurt.com

Intersec Building: integrated concept for connected security in buildings has been given a warm reception

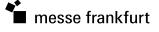
The market has reacted with a great response to a new offer. Embedding an international platform for connected security in the leading international trade fair Light + Building catches the spirit of the times and reflects the demand shown by a rising number of users. Here is the good news: preparation for Intersec Building 2022 will be getting underway right now.

At the beginning of 2020, the security industry was already well prepared for the Intersec Building platform. Its focus, however, was rapidly shifted to another security risk, which measures only a few micrometres: the Corona virus. A challenge to which some providers of security technology are already finding initial answers. Thus camera sensor systems, along with facial recognition, can also monitor bodily temperatures. But the technology only becomes really intelligent through networking in buildings and partially beyond. Software for this purpose can then, for instance, check how many persons are in a room and what distancing they are keeping from each other. The need for applications of this kind is definitely huge, and readiness to invest in the safety and security of staff and customers has rarely been higher.



Building technology enables intelligent networking of systems. Intersec Building, the international platform for connected security, will show how. Source: Messe Frankfurt

Due to the Corona pandemic, both Light + Building and Intersec Building had to be moved from their original date in March to September 2020. Now Messe Frankfurt, together with its partners – the ZVEI and ZVEH – and the Trade Fair Advisory Council have agreed to defer the eleventh Light + Building and to hold it in its normal sequence from 13 to 18 March 2022. A step to which, given the situation created by the health Messe Frankfurt Exhibition GmbH Ludwig-Erhard-Anlage 1 60327 Frankfurt am Main



crisis and the associated bans on events, plus travel restrictions, there is no alternative.

+++ Light + Building and Intersec Building will take place from 13 to 18 March 2022 in Frankfurt am Main. +++

Press releases and images:

www.light-building.com/press www.intersec-building.com/press

Social media:

Twitter: @IntersecFFM www.light-building.com/facebook www.light-building.com/twitter www.light-building.com/youtube www.light-building.com/linkedin www.instagram.com/building.technologies.messeffm

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2019