

**Press Release** 

# Intersec Forum 2019: Update for connected building and security technology at ISH

A discussion about the efficient connection of technologies and system security is essential when it comes to the future of building, energy and air-conditioning technologies. As a conference for connected security technology, Intersec Forum will accompany next year's ISH, the world's leading trade fair for HVAC + Water.

On 12 and 13 March 2019, Intersec Forum will put the focus of interest in the industry on topical aspects of connected security for tomorrow's buildings with around 30 expert lectures: the four main themes are 'Fire protection: early detection and alarming', 'Cybersecurity: connectivity and new business models', 'Security in planning: BIM for building services and technical installations' and 'Semantic interoperability: platforms and protocols'.



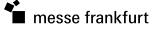
Intersec Forum: Expert information for planners and installation contractors of connected security systems Source: Messe Frankfurt GmbH / Sandra Gätke 2018

The subjects of the Intersec Forum are closely linked with the challenges facing planners and installation contractors for building-services technology and security systems. "Thus, as the annual conference for connected security technology, Intersec Forum complements ISH perfectly. The world's leading trade fair not only offers conference participants a first-class overview of the sector but also gives ISH visitors an excellent opportunity to update their specialist knowledge", says Wolfgang Marzin, President and Chief Executive Officer (CEO) of Messe Frankfurt.

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This will be the fourth edition of Intersec Forum, which is held concurrently with the ISH and the Light + Building trade fair for lighting and building-services technology in alternate years and organised in close cooperation with the German Electrical and Electronic Manufacturers' Association (*Zentralverband Elektrotechnik- und Elektronikindustrie e.V. – ZVEI*). "Security technology in buildings – whether commercial or private – is increasingly focusing on digitisation and connectivity. Cybersecurity plays a central role here. The electrical industry sees itself not only as a supplier of technologies, but also as a competent partner for users and politicians. The Intersec Forum is an important platform for discussing framework conditions and innovations in building technology with planners, installers and other experts on all aspects of buildings," says Uwe Bartmann, Chairman of the ZVEI Security Association and Head of the Building Technologies Division Germany at Siemens.

# Conference programme to be published in early January 2019

Intersec Forum will be held on the second and third days (Tuesday and Wednesday) of ISH, the world's leading trade fair for HVAC + Water, in Hall 10.3 – in the immediate vicinity of exhibitors showing plant, room and building automation and energy management. There, visitors will find lecture and exhibition areas with partners from the fields of Building Information Modelling (BIM), building services and technical installations, the real-estate business and universities. Günther Mertz, Chief Executive Officer of the German Association of the Building Services and Technical Installation Industry (*Bundesverband Technische Gebäudeausstattung e.V. – BTGA*), says, "The focus of Intersec Forum is on connecting security and building-services technology. Accordingly, it is a must for suppliers and planners in the field of building services and technical installations." The Intersec Forum programme will be published online in early January 2019. Participation is included in the price of the ISH admission ticket.

### Trade-fair expertise in the fields of safety, security & fire

In the rapidly expanding field of civil safety and security, Messe Frankfurt ranks as one of the world's leading organisers of fairs and conferences with twelve events at present. The company's events for the safety and security sector are held in Asia, Europe, the Near and Middle East and South America and offer optimum access to these dynamic growth markets.

Intersec Forum is the annual conference for connected security technology in Frankfurt. This specialist event focuses on the connectivity of security systems in buildings and has been held concurrently with the Light + Building and ISH trade fairs since 2016. Further information at www.safety-security.messefrankfurt.com.

### Press releases and images:

Further information about Intersec Forum can be found on the internet at <u>www.intersec-forum.com</u> <u>www.intersec-forum.com/photos</u> <u>www.ish.messefrankfurt.com</u>

Intersec Forum Conference for Connected Security Technology Frankfurt am Main, 12 + 13 March 2019

# On the internet: www.intersec-forum.com/twitter

#### Background information ZVEI: Manufacturers' Association of Germany's Most Innovative Industry

The ZVEI - German Electrical and Electronic Manufacturers' Association promotes the industry's joint economic, technological and environmental policy interests on a national, European and global level. The ZVEI represents more than 1,600 companies, mostly SMEs. The industry has round about 868,000 employees in Germany plus 736,000 employees all over the world. In 2017 the turnover was Euro 191 billion. The electrical and electronics industry is the most innovative industry sector in Germany. One-third of the industry's sales are based on new products. The industry spends Euro 17.2 billion in R&D every year, Euro 6.1 billion in investments and Euro 2 billion in training and further training. Every third innovation in Germany's manufacturing sector stems from solutions of this industry. Further information: www.zvei.org

#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With over 2,400 employees at 30 locations, the company generates annual sales of around €69 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: <a href="http://www.messefrankfurt.com">www.messefrankfurt.com</a> I www.congressfrankfurt.de I www.festhalle.de

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