

press

May 2016

Environmental Technology

Watertech, Wastetech, Cleantech India, 26 August 2016

Eco Expo Asia, 26 to 29 October 2016

Waste & Recycling Expo Canada, 9 to 10 November 2016

Municipal Equipment Expo Canada, 9 to 10 November 2016

Water Expo China, 18 to 20 November 2016

Building Solar China, 2017

Susanne Brendle

Tel. +49 69 7575-6457

Susanne.Brendle@messefrankfurt.com

www.messefrankfurt.com

MFEnvironmentBasis2016

Messe Frankfurt with a powerful global network of environmental-technology fairs

Bayern International supports Water Expo China again

The international exchange of knowledge and expertise is more important than ever before, especially in the field of environmental technology. With four trade fairs and two congresses revolving around the subject of environmental technology, Messe Frankfurt offers platforms where the industry can present its innovations, meet business contacts and discuss the current demands. Wolfgang Marzin, President and Chief Executive Officer (CEO) of Messe Frankfurt, explains: "Environmental technology is a worldwide growth market, particularly in the threshold countries. With our high-grade events in the field of environmental technology, we promote and strengthen the international networks between manufacturers, users and public authorities.

A focal point of Messe Frankfurt's environmental-technology fairs is the continent of Asia where, driven by economic growth and political goals, the demand for ultra-modern environmental technology is growing rapidly. Thus, China's 13th five-year plan calls for 15 percent of the energy mix to come from renewable sources by 2020. Moreover, experts expect investments worth around US \$ 6.23 trillion in technologies characterised by low carbon emissions and renewable energy. The environmental-technology fairs held by Messe Frankfurt in Asia are Water Expo China in Beijing, Eco Expo Asia in Hong Kong, Building Solar China and Watertech, Wastetech and Cleantech in New Delhi.

As an established trade fair for the Chinese water-management sector, **Water Expo China** in Beijing from **15 to 17 November 2016** presents an extensive spectrum of products and services coupled with numerous opportunities for networking. The assortment to be seen ranges from pumps, seals, irrigation and desalination plants, via modern landscape architecture relating to water and the urban environment, to measuring equipment for testing water quality, inflatable rubber dams and

sewage-pipe repairs. International pavilions feature regularly at the fair, which is supported this year by, inter alia, Bayern International. Companies from this German state interested in taking part have until 17 July 2016 to register for the pavilion (www.bayern-international.de). Around 350 companies are expected to make presentations at the fair this autumn.

Eco Expo Asia in Hong Kong is one of Asia's most important environmental-technology fairs. The range of products and services presented by the 300-plus exhibitors covers the entire spectrum from modern environmental management to environmentally-friendly products for building and the home. The trade fair, which is supported by the Government of Hong Kong, promotes the interaction between public authorities and companies. The next edition will be held from **26 to 29 October 2016**. The trade fair is a joint venture of Messe Frankfurt and the Hong Kong Trade Development Council.

The use of building-related solar energy is the main theme of **Building Solar China**, an industry conference and exhibition, the next edition of which will be held in 2017.

The trio of **Watertech, Wastetech and Cleantech India** in New Delhi comprise a high-grade congress and exhibition for the aspiring Indian market. There, top speakers analyse the current demands on modern environmental management in India. The next edition of this trio of events will be held on 26 August 2016.

Waste & Recycling Expo Canada is also one of Messe Frankfurt's environmental-technology fairs and made its debut last year together with **Municipal Equipment Expo Canada**. This event duo, which will next be held on **9 and 10 November 2016**, is expected to attract around 200 exhibitors to Toronto where they will present their products for modern waste and recycling management.

Environmental Technology is part of the Technology Business Unit of Messe Frankfurt, which totals around 70 events worldwide. Further information about the environmental-technology fairs of Messe Frankfurt can be found at www.environment.messefrankfurt.com.

Background information on Messe Frankfurt

Messe Frankfurt is one of the world's leading trade fair organisers, generating around €645* million in sales and employing 2,297* people. The Messe Frankfurt Group has a global network of 29 subsidiaries and 57 international Sales Partners, allowing it to serve its customers on location in more than 160 countries. Messe Frankfurt events take place at more than 40 locations around the globe. In 2015, Messe Frankfurt organised 132* trade fairs, of which more than half took place outside Germany.

Comprising an area of 592,127 square metres, Messe Frankfurt's exhibition grounds are home to ten exhibition halls. The company also operates two congress centres. The historic Festhalle, one of the most popular venues in Germany, plays host to events of all kinds. Messe Frankfurt is publicly owned, with the City of Frankfurt holding 60 percent and the State of Hesse 40 percent.

For more information, please visit our website at: www.messefrankfurt.com.

*preliminary figures for 2015