

GLOBAL SECURITY

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PRESS RELEASE: Adria Security Summit 2023 Goes Back to Ljubljana – Time to Push the Envelope with Innovations

After a string of live events in Belgrade and Zagreb which broke attendance records, Adria Security Summit Powered by Intersec 2023 goes back to the EU with a show in Ljubljana scheduled for October 25-26 2023. It's the Summit's second outing in Ljubljana, which is only fitting considering that it has now established itself on the roadmap of the key European industry events.

The venue is Gospodarsko razstavišče (Dunajska cesta 18), a place that will bring together leading regional and global industry leaders in the fields of security, cyber security, IoT, ICT, smart solutions, mobility, and automation.

This year, the event will put a twist on its tried-and-tested formula by **focusing on innovations** in the most hands-on sense – making the innovations serve the market without intermediaries by helping it take the existing challenges in stride and integrate diverse solutions into a single system that works across national legislations.

By focusing on innovation, Adria Security Summit will reinvent itself while building upon what worked for it in the past and what drew in the record-breaking numbers of attendees, sponsors, and exhibitors. This year, the projections go beyond what was achieved last year in Zagreb, so the organizers expect to see over **150 exhibitors, 3000+ visitors, 20+ event partners, 3600+ meetings**, and a conference program built around panel discussions, podcasts, keynotes, case studies, startup and showroom presentations.

Speaking of innovations, Adria Security Summit will also streamline its important facet of serving as a business hub that brings together partners within and beyond the scope of industries it covers and helps them gain a foothold in the local and regional markets, propel their investments, build lasting business alliances and get to know the cutting-edge technologies.

Information on Adria Security Summit 2023 is available at www.adriasecuritysummit.com, summit@asadria.com, or by phone at +387 33 788 985.

Save the date and see you in Ljubljana in 2023!